

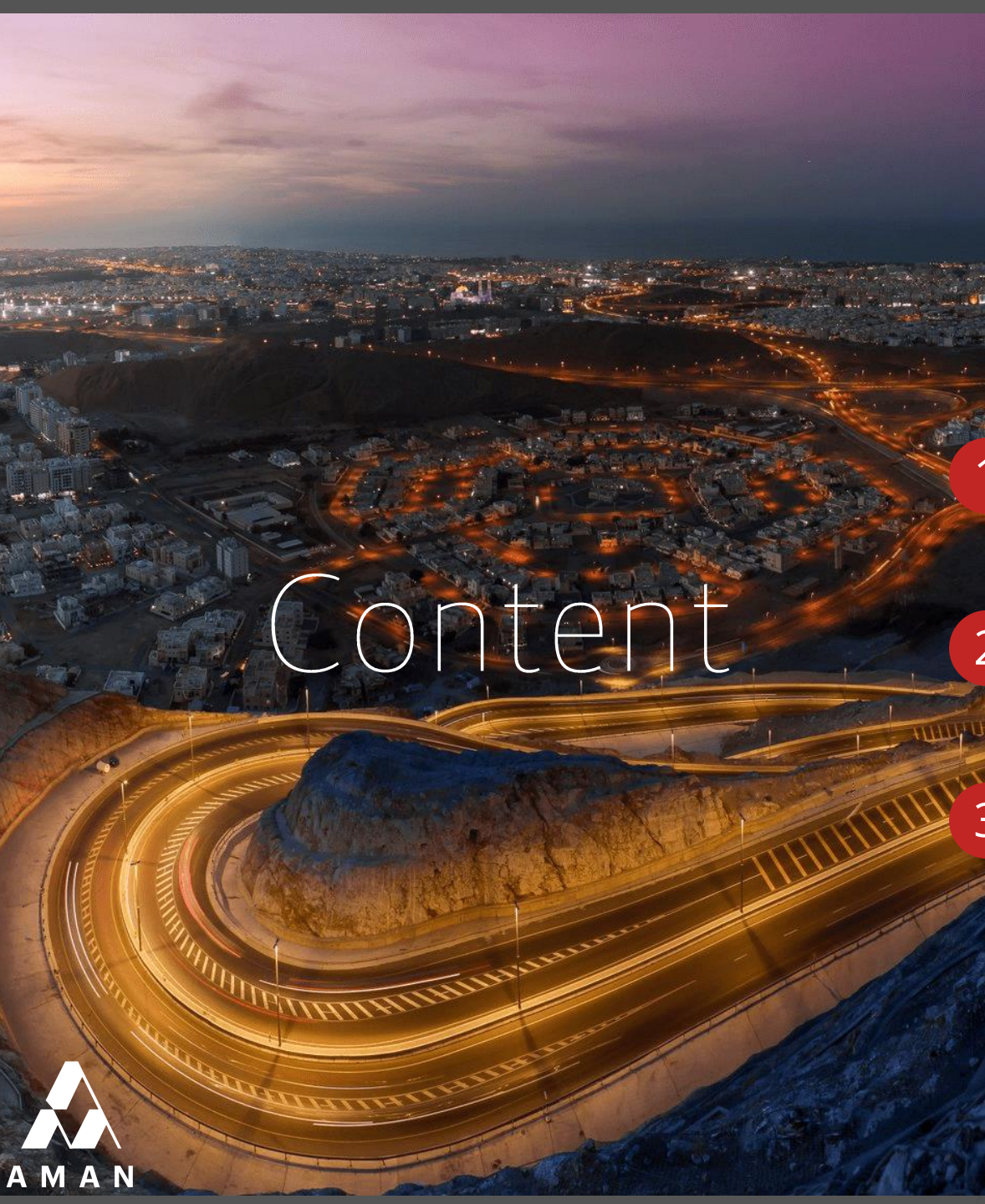


A M A N

للاستشارات وتطوير الأعمال
Consultancy & Business Development

AMAN Profile

Empowering Businesses with Technology



Content

- 1 **Profile & Services**
- 2 **Digital Solutions**
- 3 **Success Stories**

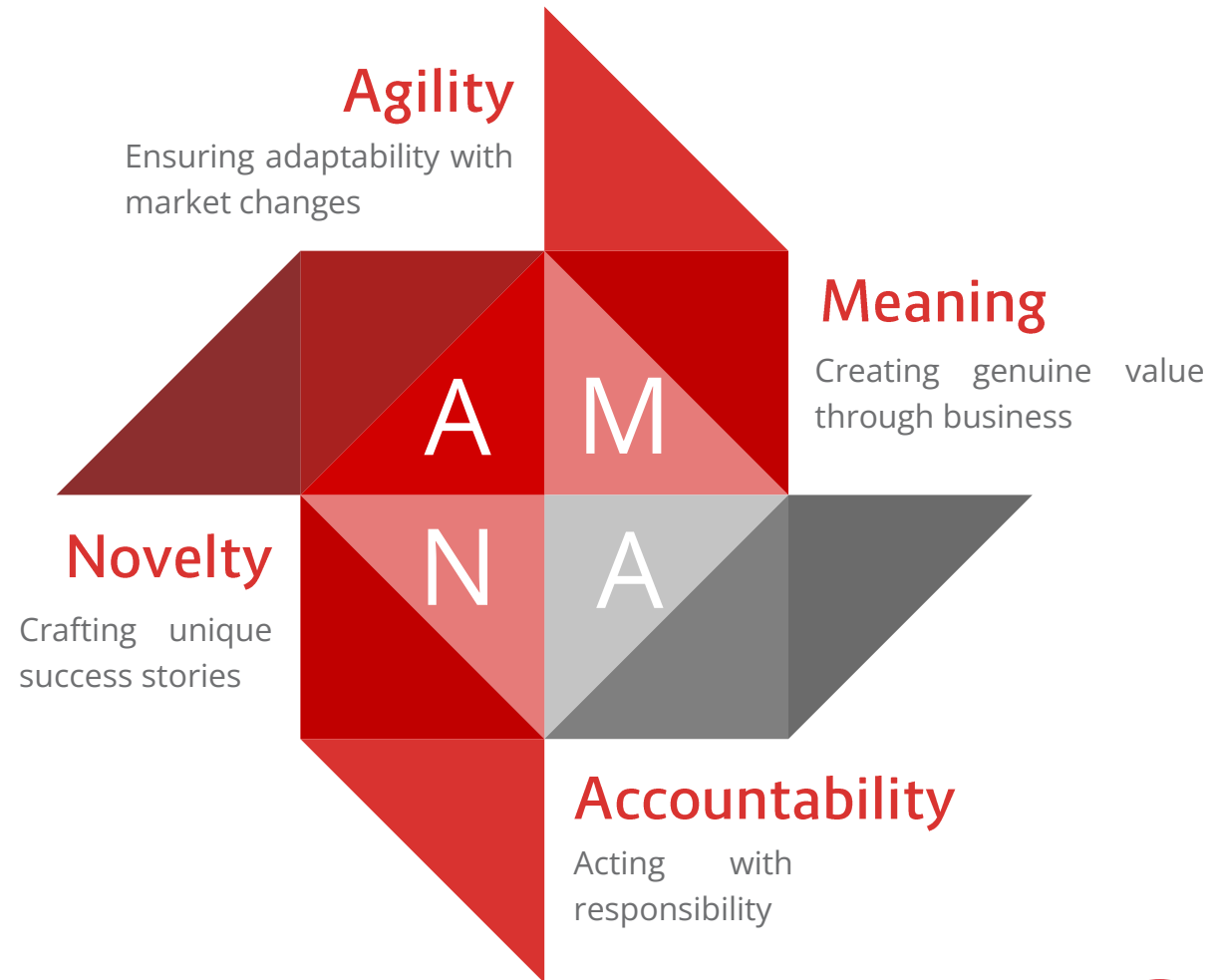


Profile & Services

About AMAN

AMAN is a trusted Business & Technology partner for Organizations

AMAN is a specialized firm in **Business Consultancy & Digital Transformation**. It supports its clients through actionable strategies, efficient governance frameworks, innovative solutions, emerging technologies, expert resources, and a CoE in project & change management.



Our Services

Strategy & Governance:

- Strategy Development & Aliances
- Governance Frameworks & Policies
- System & Complexity Management
- Business Assessments & Forecasting

Market Research:

- Market Research & Analysis
- Business Cases & Feasibility Studies
- Benchmarking & Gap Analysis
- Financial Models & Risk Analysis

Digital Advisory:

- Digital Maturity Assessments
- DT Strategy & Business Efficiency
- System and processes Modelling
- DT Implementation Roadmap

Consultancy

Innovation & Emerging Technologies:

- Data Analysis & Visualization
- Generative AI & ML Solutions
- IoT System Engineering
- VR & AR Development

Software Development:

- Mobile, Web, Enterprise Applications
- UI/UX Design and Ideation
- System Integration
- Software Testing & Commisioning
- System Management & Optimization

Technology

Project Management:

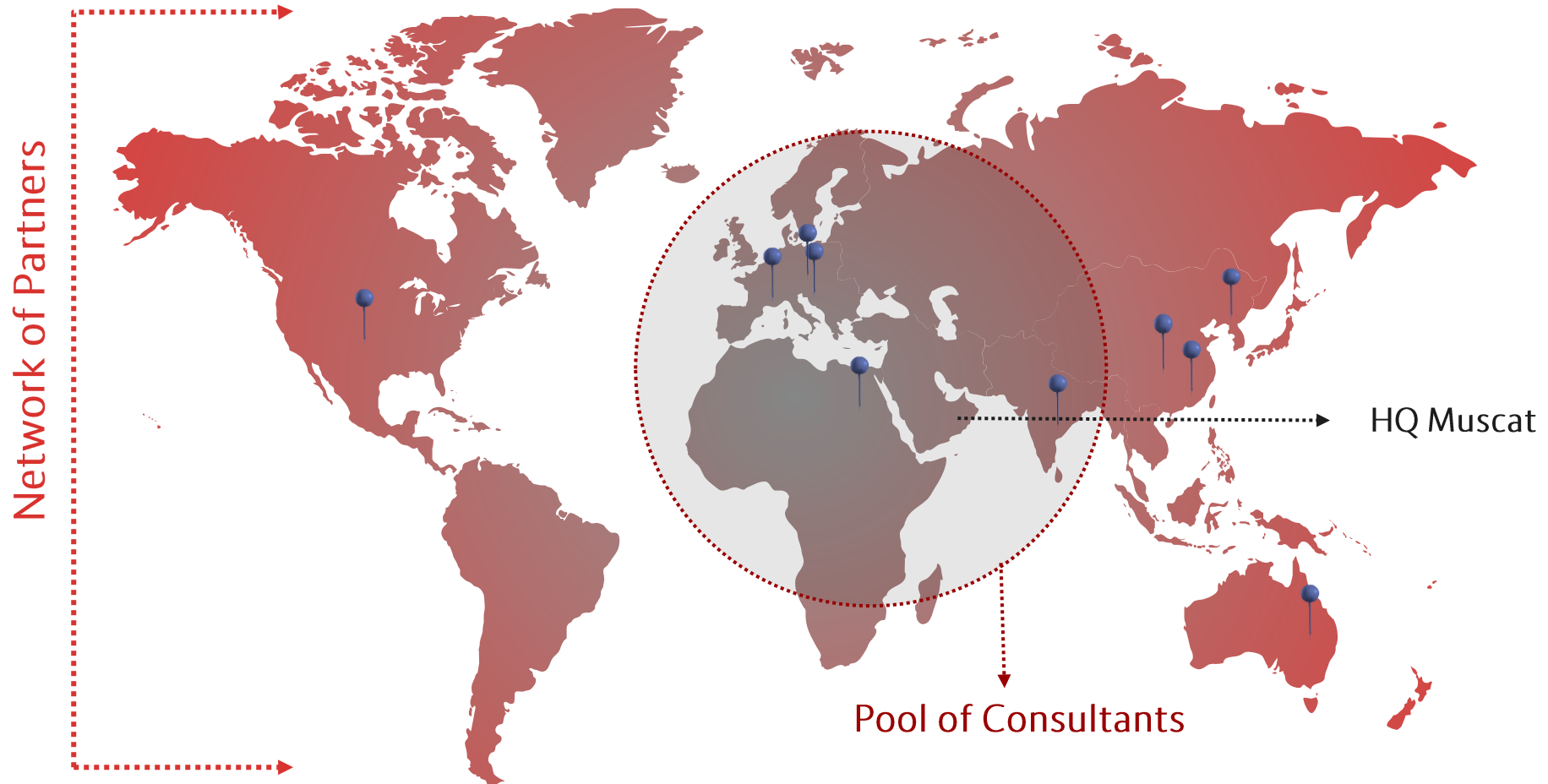
- PMO & Center of Excellence
- Vendor & Resource Management
- Change Management
- Project Recovery & Turnaround

Outsourcing & Capacity Building:

- Human Resources Outsourcing
- Business Process Outsourcing
- Training & Specialized Workshops

Support

Our Operating Model



A hand is holding a smartphone, which displays a digital fingerprint scan. Above the phone, three circular icons are floating: the first shows a document with a checkmark, the second shows a gear with a checkmark, and the third shows three people silhouettes. To the right of these icons, a series of glowing blue lines resembling a circuit board extends across the upper right portion of the image. A large, semi-transparent red circle is positioned on the left side of the image, partially overlapping the phone and the floating icons.

Digital Solutions

Assistive Technologies



Sign Language Interpreter

A smart sign language translator operated through AI, providing instant translation for all text on websites & applications. The overarching objective is to ensure accessibility for all segments of society, including individuals with special needs.

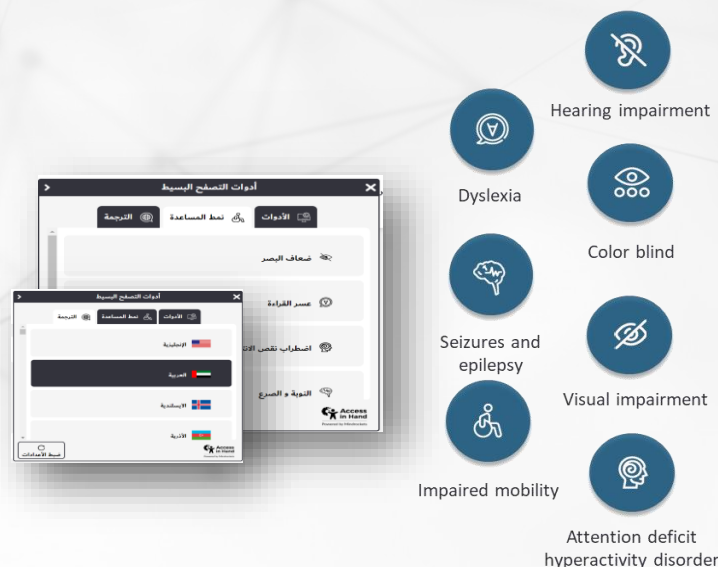
- Website
- Mobile SDK
- Social Media Application
- Digital Kiosks
- Printed Leaflets



Accessibility Tools

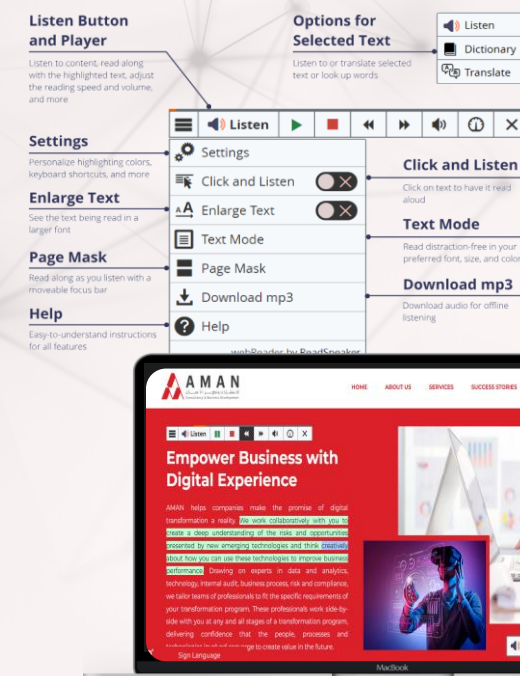
Customized features for enhancing the digital experience for all end users, particularly those with special needs and individuals facing challenges such as visual impairments and other difficulties such as:

- Visual impairment
- Dyslexia
- Color blind
- Seizures and epilepsy
- Impaired mobility
- Attention deficit hyperactivity disorder



Text to Speech

Access to digital content for individuals facing challenges in reading, writing, learning, and those with visual impairments is facilitated by modern technology. Several features are offered by this solution, allowing institutions to provide digital content with voice capabilities to reach all segments of society, including individuals with special needs.



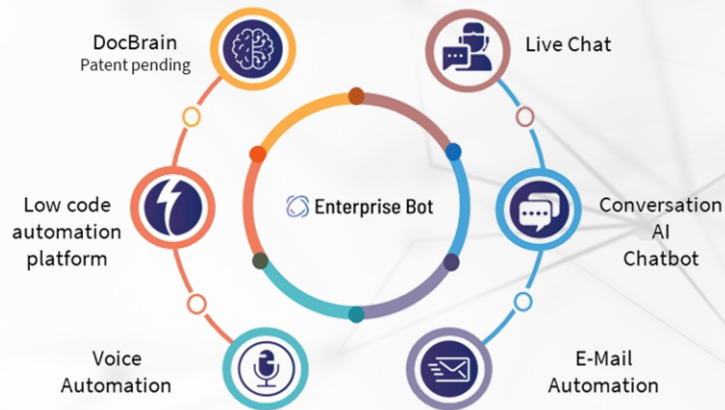
Conversational/Gen AI



CX & Employee Automation Suite

Reinvent your customer and employee support with a Conversational AI Bot powered by LLMs like ChatGPT that works with your company's data.

- **44+ Languages**
- **Omni-Channel Support**
- **Deep-Data Integration**
- **Anonymization of PII**
- **Secure & encrypted end-to-end communication**



Give your customers an amazing user experience with technology that understands their queries, processes the information within context and automatically resolves requests, like returning an article and creating a new order



Finance AI

Transform Wealth Management & Banking with GenAI for Finance

Talk to your customers 24/7 in their preferred language with Intelligent **Chat + Voice + Email** Assistants

- **Manage Payments**
- **Check Their Balance**
- **Apply For Loans**
- **Block Their Card**
- **And More With Enterprise Bot's Omni-channel Solutions**

coupled with personalized conversational capabilities and smart recommendation flows.

Hi, 🙋
I am EB's Virtual Assistant
How can I help you?

Hi, I want to know my
account balance

Sure!
Your account balance
is \$5,325.

Type your message...



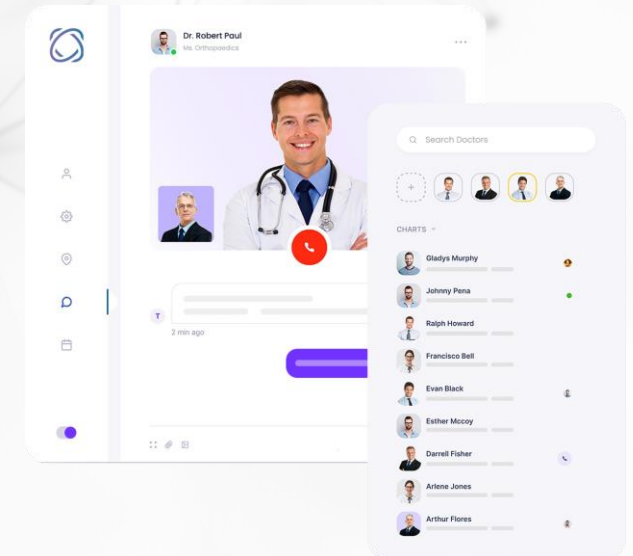
Health AI

Transform Patient Experience with GenAI for Healthcare

with Enterprise Bot's omni-channel solutions coupled with personalized conversational capabilities and smart recommendation flows. And give your organization valuable insights into patient interests.

Allow your patients to:

- check their symptoms
- get a personalized virtual consultation
- book an appointment
- find the nearest medical facility and more



Geo-Mind (Earth Observation)

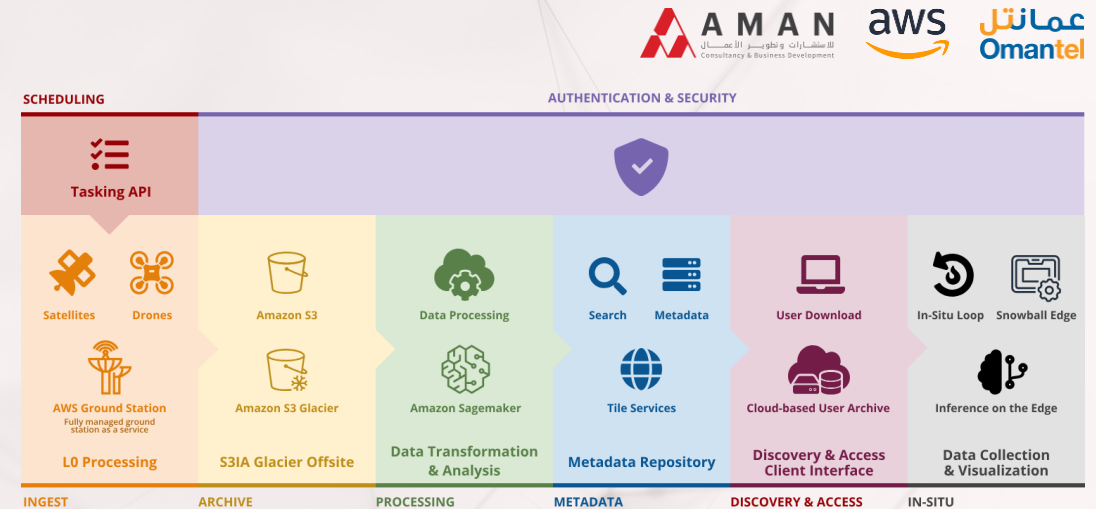


AMAN Geo-Mind Land Change Detection

Harness the power of cutting-edge **satellite imagery** and **artificial intelligence** to provide a comprehensive overview of urban development dynamics and post-disaster assessments. By leveraging high-resolution satellite images, we offer a detailed analysis of structural changes within urban areas.



Unlock Geospatial Insights From Orbit With AI & ML For Your Operations with AMAN Geo-Mind



Sample Use-cases:

Oil Spill Detection

Road Traffic Analysis

Coastal and Marine Management

Desertification & Water Resource Management

Agriculture Crop Analysis

Enterprise Applications



Berry - Workplace Transformation Platform

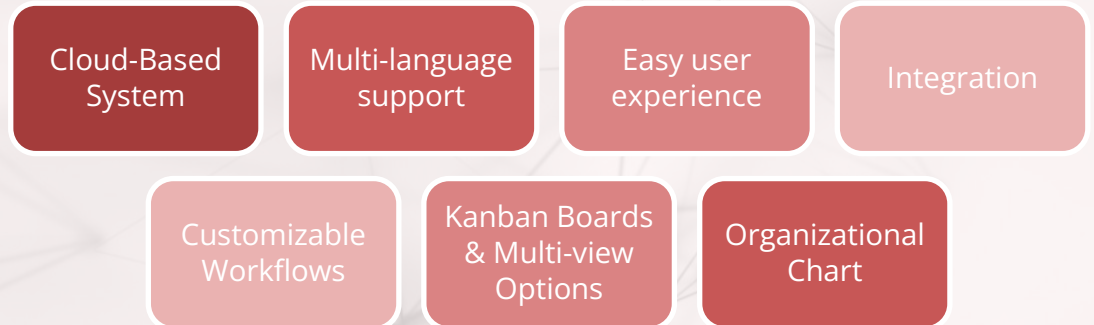
Digital platform that transforms the workplace into an integrated technological system using the latest technologies. It consists of 11 modules:



P2C - Strategy Executions & Project Management

cloud-based integrated business management modules that enables and empowers project teams to collaborate efficiently to achieve business strategic goals and monitoring KPIs. P2C Modules:

- **Strategic and Operation Management**
- **Organizational Project Management**
- **Tasks Management**
- **Documents and Knowledge Management**





Successful Stories

We become a **trusted** Business & Technology **Partner** for our
Clients



Alignment of SQU's Strategy to Oman 2040 Vision



We align
Strategies



We set Strategic Directions for business domains



مجموعة إيثكا
ITHCA GROUP



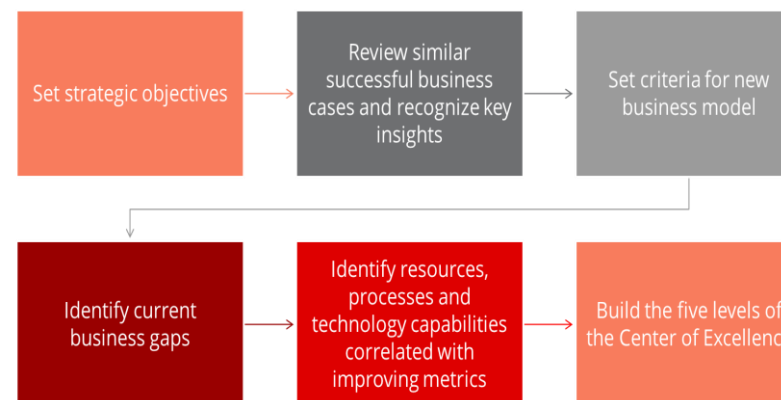
مركز سند للخدمات
Sanad Services Center

هيئة تنمية المؤسسات
الصغيرة والمتوسطة
SMEs Development Authority



The project aims to create new business activities for SANAD Service Centres by looking at all potential opportunities from Government and Private sector.

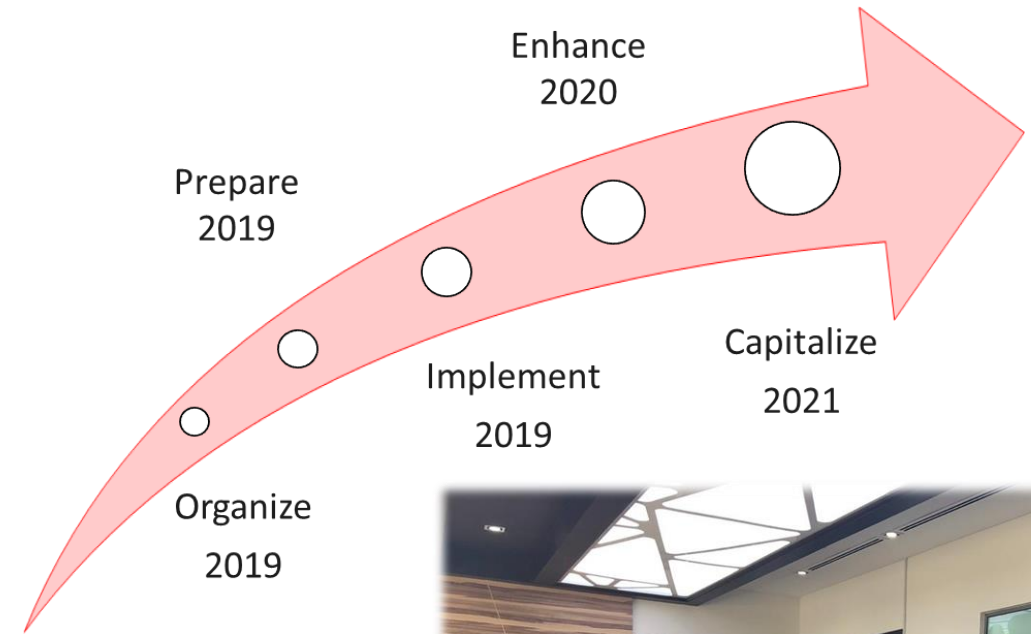
The project looked at the As-Is business and operating processes, set benchmarks, analysed business gaps, and proposed new strategic directions in 5 domains.



AMAN

We shape
Governance Models
to fit Strategies

نماء للخدمات المشتركة
Nama Shared Services

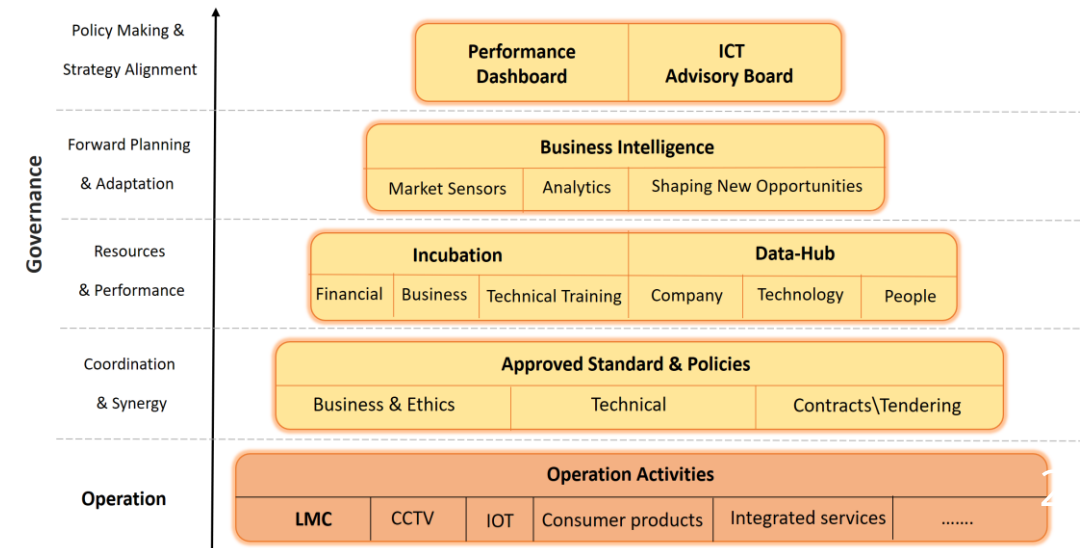
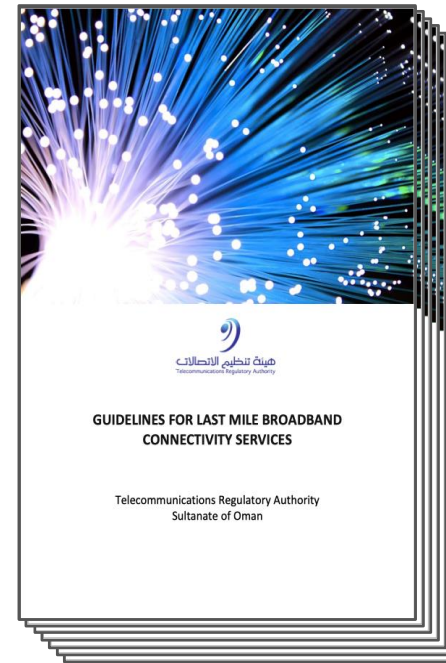


We Standardize Practices & Processes

The project aims to enhance Oman's reputation as a world's best practice provider of adventure tourism activities, and to protect the health and safety of staff and participants engaged in those adventure activities.



We Design Governance Frameworks



We Evaluate & Develop National Initiatives

Case Study & Workshop Facilitation Management For Well-Performing Companies' Initiative

The Project's objective is to develop an initiative that aims to identify & support well performing companies by understanding the As-Is situation, identifying international best practices and success stories. We Developed a new comprehensive evaluation model and set specific criteria to measure the companies' performance & eligibility to receive unique incentives that will encourage sustainable growth locally and internationally as well as helping achieve national objectives.

"Growth, Diversification, Employment"



We Assist in Core Business Identification, Strategic Direction, & Performance Assurance

Strategic Planning To Ensure High-Quality Performance of Oman Electricity Transmission Company (The way Forward)

AMAN was assigned the task to conduct an interactive strategic planning workshop for OETC's mid-management & executives. The workshop aims to collaboratively achieve OETC's objectives:

- Revisit OETC's Organizational Identity & Purpose
- Rethink Resource Allocation & Configuration
- Propose Decision Making Mechanisms
- Advise on Performance & Sustainability

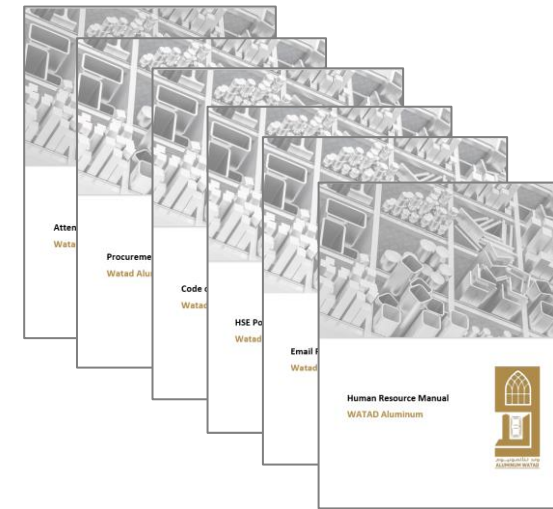


We develop Turnaround Roadmaps for Business Sustainability

The project focused on redefining WATAD's structure to fit its needs and efficiently organize all its assets and resources so it can achieve optimum outputs and service delivery.

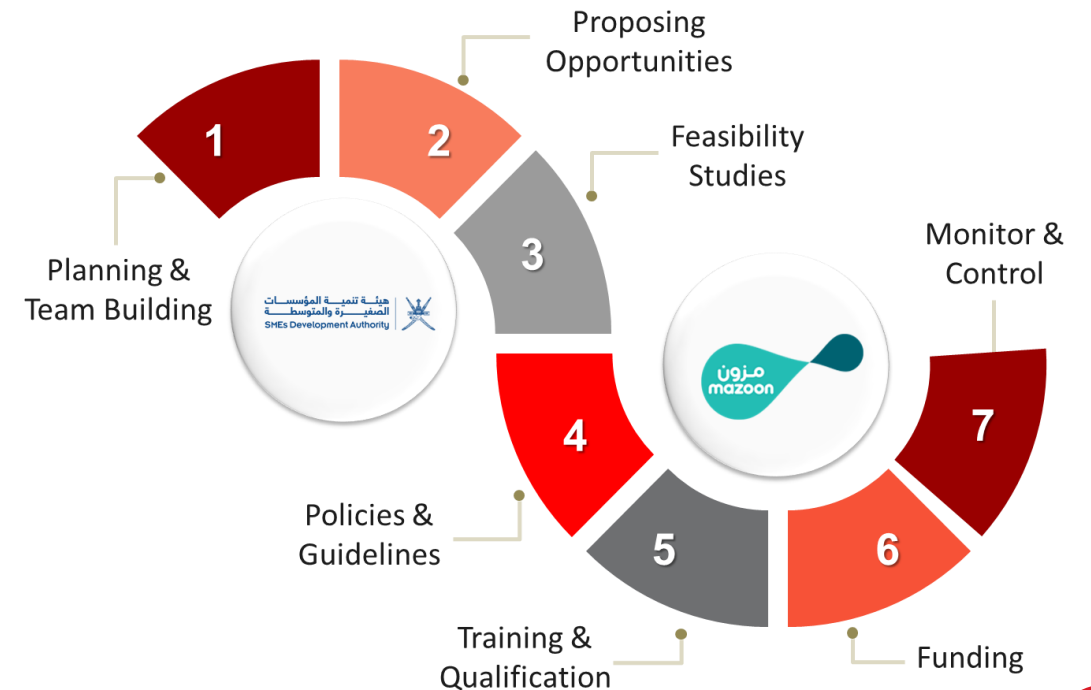
Project Objectives:

- Setting clear structure & hierarchy
- Creating the most efficient workflows
- Governance; to guide employees through the work
- Establish solid infrastructure for growth
- Filling gaps (HR; Technology; Operations...etc.)



We Localize knowledge & Opportunities

The project aims to link Omani entrepreneurs and existing SMEs with the production lines of MAZOOON Dairy Company, and secure long term contracts for them.



We Create Opportunities for SMEs

LMC in cooperation with TRA.

Enable SMEs to work in last mile connectivity.

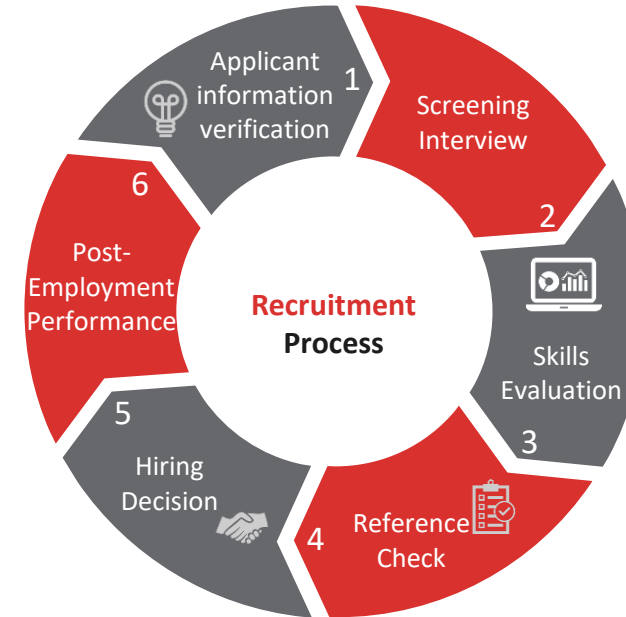


ICT Workshop in cooperation with MTCIT & ADL

Development of the National ICT Strategy to support the Omani SMEs



We offer Experts to fit Business Needs



Outsourcing experts and specialized talents for complex and mega projects by using our own Recruitment methodology and Performance monitoring system.

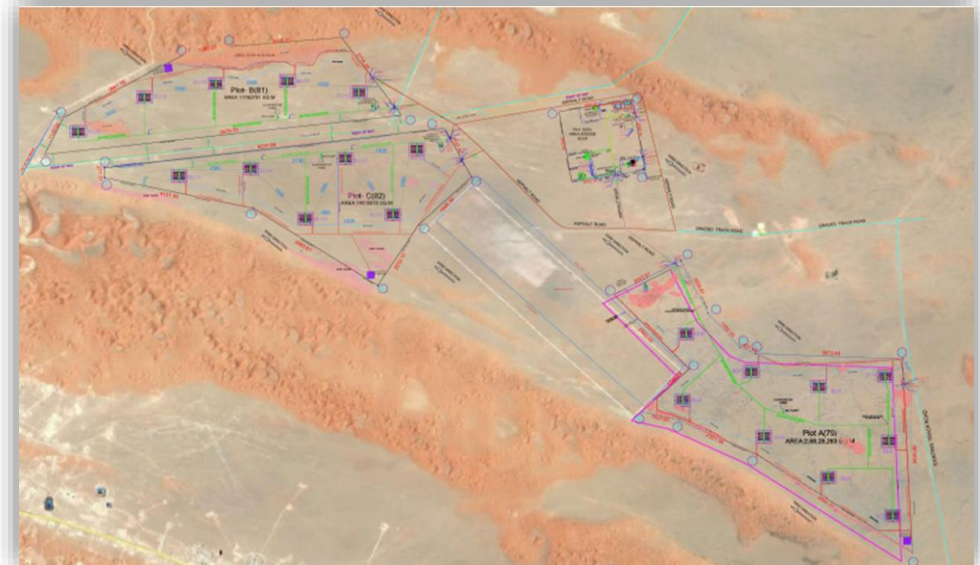
The image shows two sample forms used in the recruitment process:

- Interview Matrix:** A table with columns for Questions (1-10) and Candidates (Candidate 1 to Candidate 5). It includes a 'Sample' label and a 'Total' row at the bottom.
- Applicant Screening Matrix:** A table with columns for Position Title, Candidate 1, Candidate 2, Candidate 3, Candidate 4, and Candidate 5. It includes a 'Sample' label and a 'Total' row at the bottom.

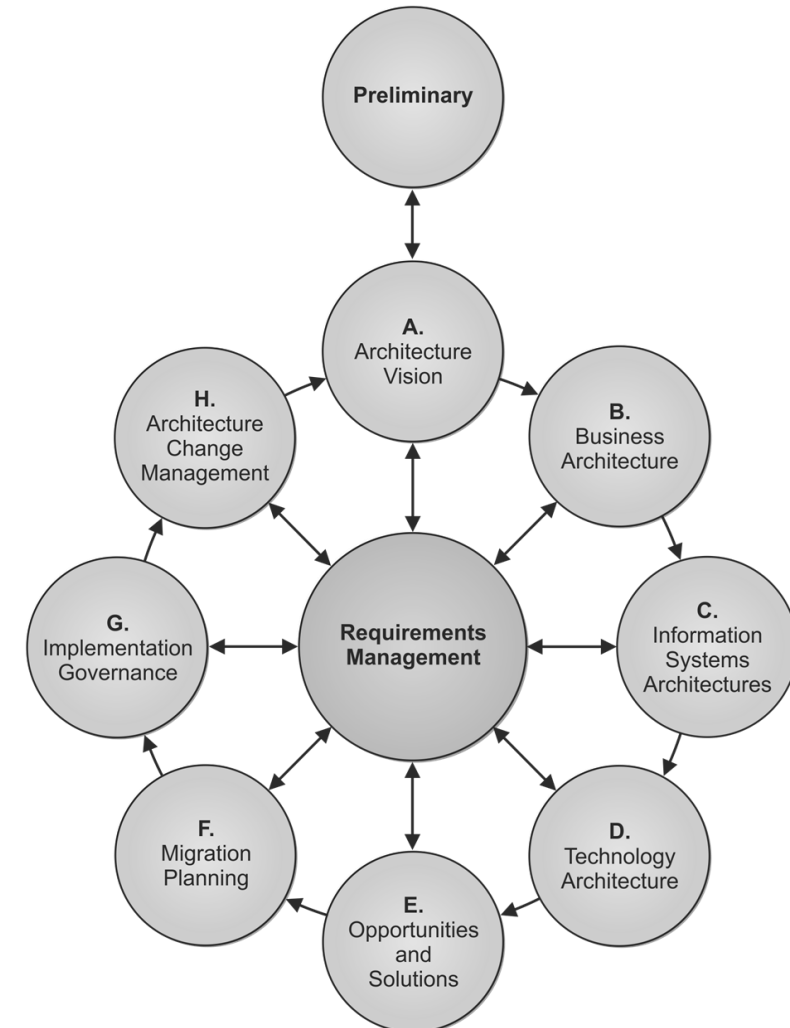
We provide ICT Consultancy for Mega Projects

The project aims to develop an ICT strategy for a mega project in Food Sector to cover the following aspects:

- ICT Strategy
- Service Portfolio
- ICT Connectivity
- Security Systems
- ERP Systems
- Database systems
- Digital Marketing
- Printing Solutions
- UPS systems
- Structured cabling
- Physical Security Systems
- Data centres
- Contracting
- Project Management



We Lead Digital
Transformation
programs



We Analyse Data for Decision Making

Consultancy Service for Studying Unnecessary Aircraft Warning Spheres in OETC OPGW Overhead Lines



الشركة العُمانية لنقل الكهرباء ش.م.ع.م
OMAN ELECTRICITY TRANSMISSION COMPANY S.A.O.C

إحدى شركات مجموعة نماء
Member of Nama Group



1. Data Collection & Analysis



2. Identifying Warning Ball Locations



3. Planning for Removal, Replacement & Repositioning



4. Mechanical & Weather Effects Studies



Tender: 126/2015

PROJECT: Construction of New 400KV OHL FROM IBRI TO IZKI & 400KV REA

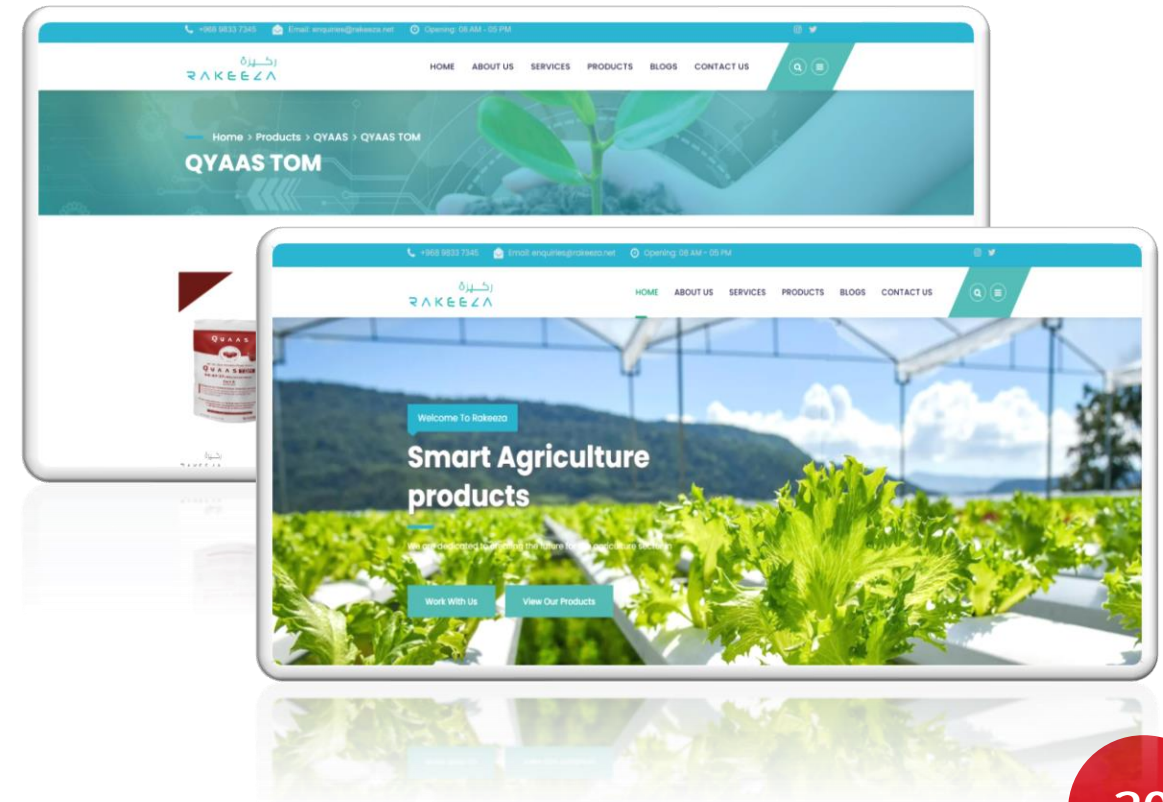
Structure Number	Final Tower No	Angle Point Reference	Structure Description	Structure Height (m)	Station (m)	X Easting (m)	Y Northing (m)	Vibration dampers/armour rod	Joint Box	Downlead Clamps	Aviation Warning Sphere	Tower Warning Lights	Conductor Marking Light	Reasons for changing the structure	Crossings
1	0	0/0	D/C GANTRY	23.75	0	426944.22	2583733.7	4	2	68					
2	1	1/0	40TV+3M BE	58.89	67.53	426945.554	2583664.335	8			2				
3	2	2/0	40S+0M BE	44.89	201.04	426920.90	2583532.45	6			2				
4	3	2/1	40S-3M BE	42.10	563.04	426647.81	2583294.82	6			1				
5	4	2/2	40S+0M BE	54.10	966.04	426343.80	2583030.27	6			2				
6	5	2/3	40S+0M BE	54.10	1,236.04	426140.12	2582853.03	6			6	2	2		Railway / road
7	6	3/0	40S+0M BE	44.89	1,664.96	425816.56	2582571.47	6			2				

Navigation: Cover Sheet | Tower Schedule | Tower Summary

We Build Distinctive Identities

Website that showcases Rakeeza's solutions and products.

Website: <https://rakeeza.net/>

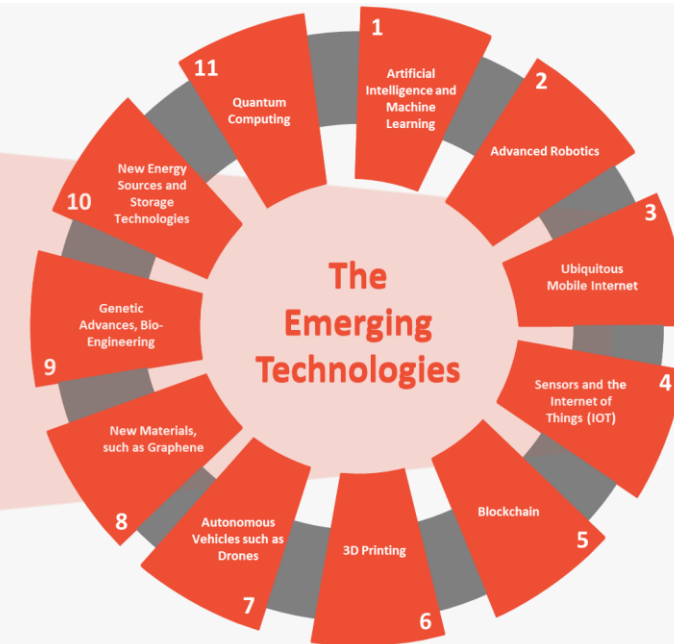


Building a National Understanding of the 4th Industry Revolution for Supreme Council for Planning.



We Explore New
Technologies

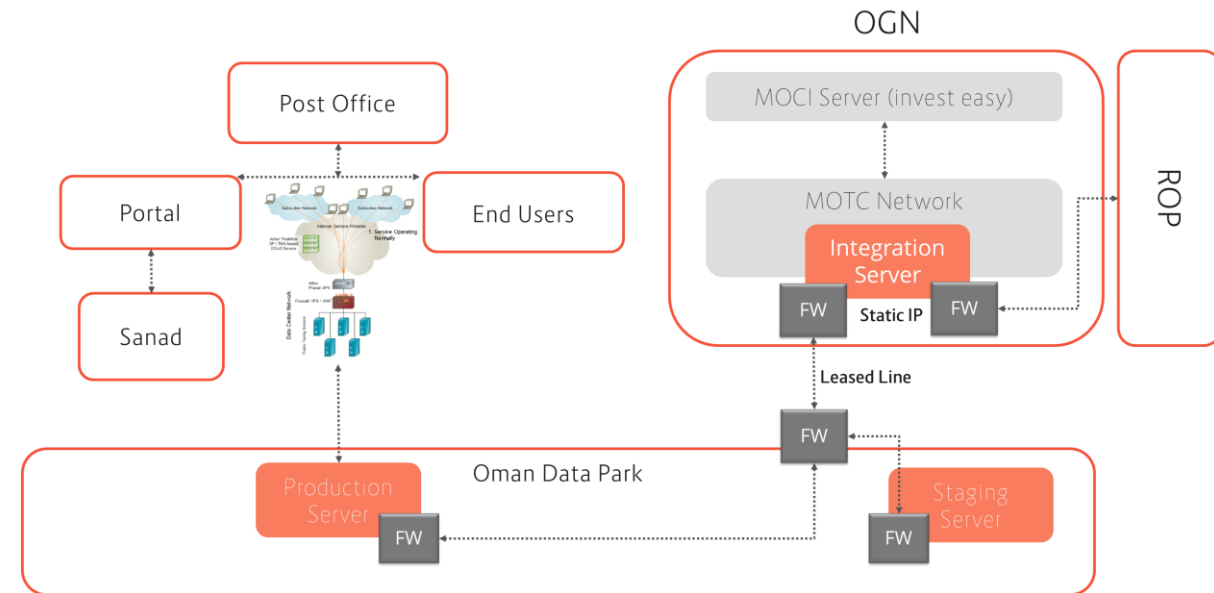
1. Artificial Intelligence
2. Advanced Robotics
3. The Internet of Things (IoT)
4. Blockchain
5. 3D Printing
6. Autonomous Vehicles



We Develop National Regulatory Portals

E-Platform for land transportation

In cooperation with ASYAD & Globcom, the platform performs all business and operation for the new land transportation regulation as a part of 2040 Oman vision.

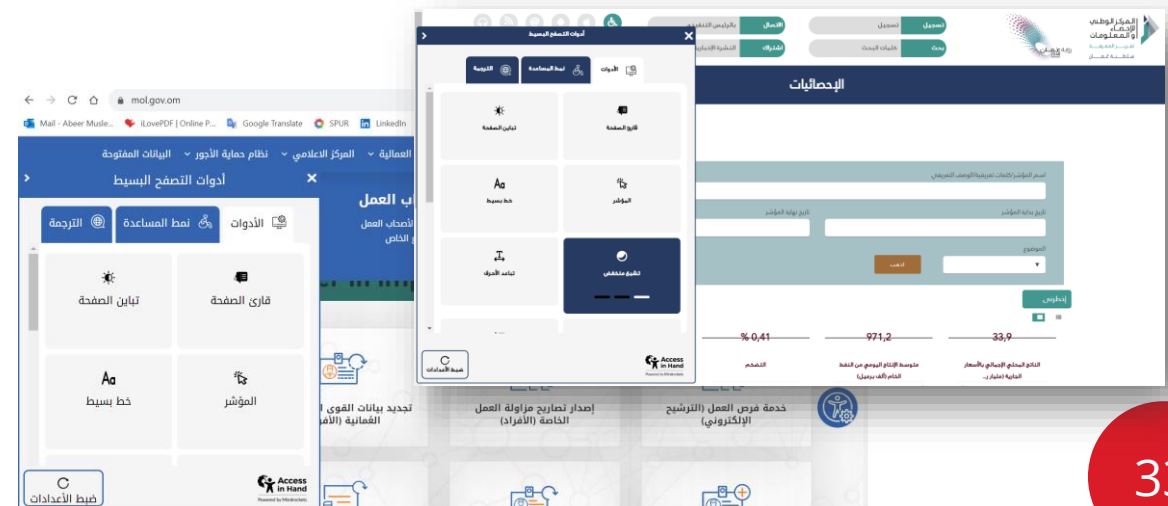


We make Platforms more Accessible

➤ Translate the website into several languages.

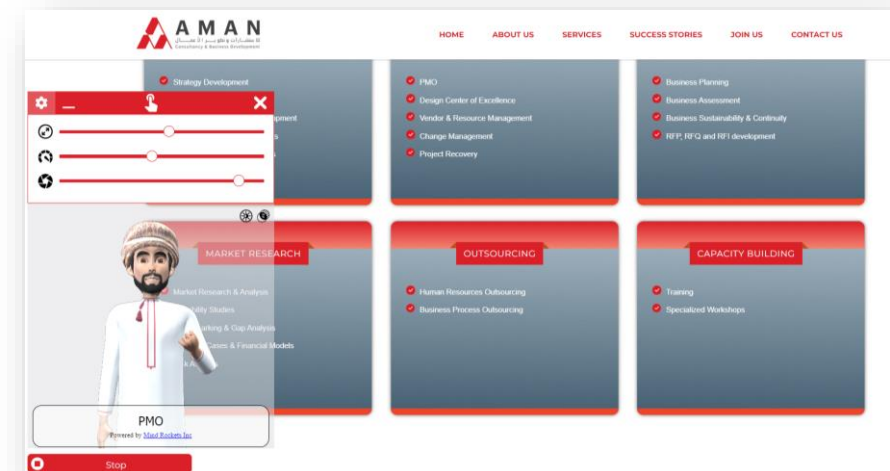
➤ Settings and tools available in the service:

- ✓ Page contrast
- ✓ pointer
- ✓ simple font
- ✓ Saturation control
- ✓ Character spacing
- ✓ Line spacing
- ✓ larger text
- ✓ Highlight links
- ✓ Stop influencers
- ✓ text alignment
- ✓ Page map



We Provide Assistive Technologies

- Unlimited page count, with content limited to the website of a single institution or entity.
- Unlimited word count.
- Customization of the translator's avatar to reflect the institution's identity.
- Manual review of intelligent translations (three times a year) by a specialized team of deaf experts to ensure accuracy in website content translation.
- Preparation of a usage tracking report for the personalized smart translator.

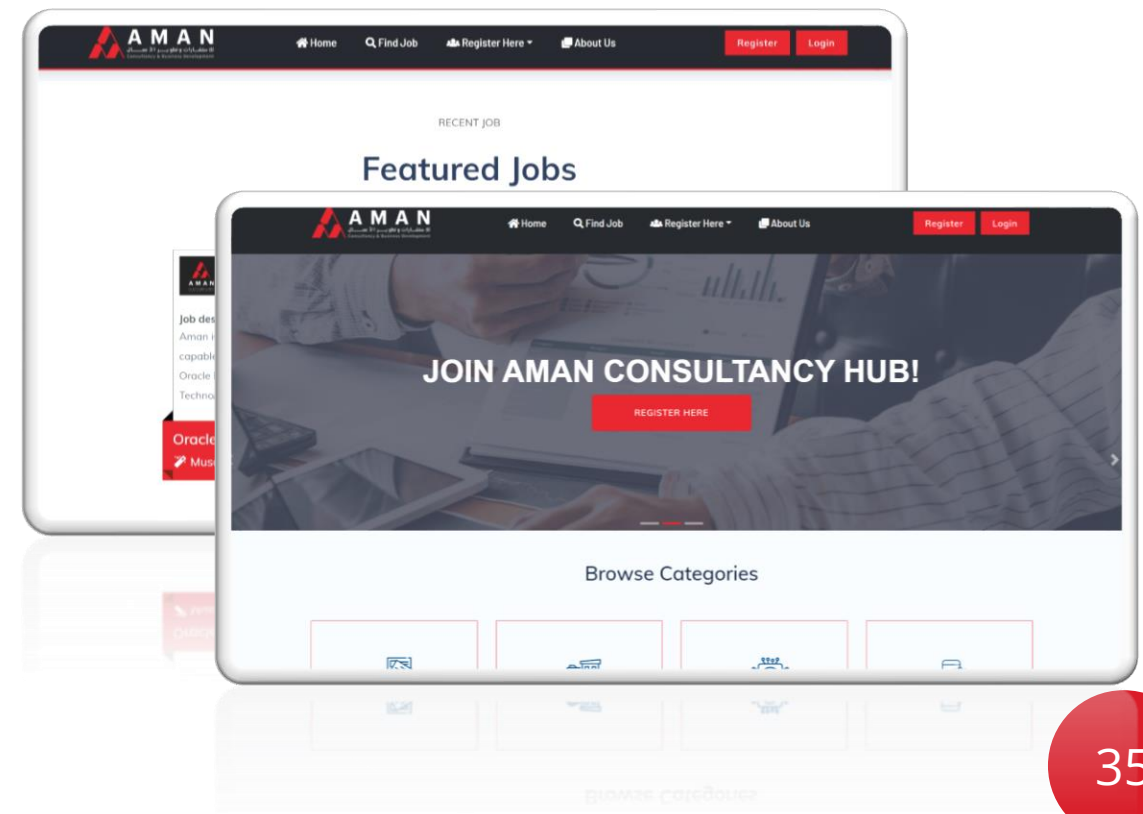


We develop
platforms to fill
Market Gaps

Job Portal & Consultancy Hub

It opens the door for professionals, subject matter experts, consultants and fresh graduates to join AMAN's team of experts who will be an added value and help achieve optimum results.

Portal: <https://careers.aman.om>



Contact



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www.aman.om



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